

# Website “Cookies” rules

"AG Capital" AD, with seat and registered office: Sofia, 4 Knyaz Alexander | Str., 4th floor, UIC 103225551 (hereinafter referred as AG Capital, "our" or "we") respects the confidentiality of data of our customers and online visitors. We hereby notify you as follows:

## **What “Cookies” are:**

“Cookies” are small files, usually made up of letters and numbers, that are downloaded to the device when you access the websites. They are used to enable websites to work or to improve their performance.

“Cookies” are created when a user's browser loads a website. The website sends information to the browser, which then creates a text file. Each time a user returns to a website, the browser resumes and sends that file to the website's server. “Cookies” have several functions, including collecting information and remembering user preferences, using the shopping cart and, in general, making it easier for users to use the website.

We use “Cookies” to perform certain functions, namely:

- facilitating the navigation of our site and the use of its functions in order to ensure trouble-free service;
- Improving our website;
- provide customized features while browsing our website;
- delivery of targeted advertising;
- Collecting information about how you use our website so that we can provide you with better service by assessing which areas of our website are of most interest to you or to remember you on your next visit.

These “Cookies” are listed below:

## **Type 1: Absolutely necessary “Cookies”**

These “Cookies” are necessary so that users can browse our website and use its features, which include, among other things, access to protected areas without having to repeatedly log in and remember your actions on each page during one session. NOTE: Without these “Cookies”, we cannot guarantee the quality of our website or online security during your sessions.

## **Type 2: “Cookies” to improve performance**

We use this type of cookie, mainly [Google Analytics](#), to collect information about how users use our website. We collect information, such as the part of the page that is clicked, the number of pages visited, the length of each session and error messages, if any, in order to improve our website and provide better customer service. For more general information about [Google Analytics](#), please click [here](#).

Regarding the privacy policy of [Google Analytics](#) service, please click [here](#).

In any case, please note that we have configured [Google Analytics](#) service in such a way as to avoid user recognition by masking the IP address of each user using our website.

### **Type 3: “Cookies” to improve functionality**

This type of cookie allows us to remember the choices that users make on our website, e.g. username, language and their preferences. With this information, we can provide personalized features for our users when they browse our website.

### **Authentication**

We use “Cookies” to authenticate and determine when you are logged in so that we can facilitate your access to AG Capital’s Services and show you the appropriate content and features. For example: We use “Cookies” to keep you logged in as you navigate between pages in AG Capital. “Cookies” also help us remember your browser so that you do not have to keep logging in to AG Capital, and so that you can more easily log in to AG Capital through third-party applications and websites.

### **Type 4: “Cookies” for targeting and advertising to third parties**

When you visit our website, some of these “Cookies” may be placed on your device and used by third parties, with your permission, for advertising purposes. This happens when the website you visit includes content displayed by a third-party website, or you click the share button on our website and your device receives third-party “Cookies”. These third parties include social media providers, such as Facebook or YouTube, which provide services to both our users and us. These “Cookies” allow third parties to collect and store information, such as user preferences and pages visited for advertising purposes or to improve services.

Please note that we have no control over these “Cookies” from third parties and therefore, we are not responsible in this regard. Please refer to the websites in question for their cookie policies.

[Facebook](#)

[Youtube](#)

Please note that our website also uses Google AdWords service for remarketing purposes, but as noted above, we have no control over these “Cookies” and therefore cannot be held liable in this regard. If you wish to decline this type of cookie, please disable it at this link:

<http://www.google.com/settings/ads>

### **Prevent “Cookies”**

If you wish to disable one or more types of “Cookies” used by our website, we suggest that you state this choice using the third party consent forms that you can find on the Internet addresses provided by us in connection with this Policy for “Cookies”.

Also, please note that you can prevent “Cookies” by changing your browser settings. If you agree to the way we use “Cookies”, but then decide to opt out, you can delete the “Cookies” that have been set and change your browser settings to block “Cookies” in the future. For more information on “Cookies” management, please visit the following websites:

[www.allabout“Cookies”.org](http://www.allabout“Cookies”.org)

[support.microsoft.com](http://support.microsoft.com)

[support.mozilla.org](http://support.mozilla.org)

[support.google.com](http://support.google.com)

[support.apple.com](http://support.apple.com)

which contain settings management information for major browser providers.

Disable anonymous [Google Analytics](#) “Cookies”: You may install [Google Analytics](#) browser add-on to prevent the website from sending information about your visit to [Google Analytics](#). For more information, please visit:

[tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout)

NOTE: Because “Cookies” are intended to improve or ensure the usability and processes of our website, the prohibition or deletion of “Cookies” may prevent our users from using the features of the website, or cause the website to run differently than usual.

### **Usage policy; Changes to cookie policy**

This “Cookies” policy is available in several languages. In the event of any inconsistency between the current cookie policy and the English version, the English version shall apply. The terms of this “Cookies” Policy govern the use of “Cookies” and any information collected on site other than third party “Cookies”.

To the extent permitted by applicable law in your jurisdiction, AG Capital reserves the right to change this “Cookies” Policy at any time, and we therefore encourage you to check our website for updates from time to time. Changes to this “Cookies” Policy are effective as soon as they are posted on our website.

### **Your rights**

**AG Capital** informs you that you can exercise your rights under the applicable law at any time and without having to go through formalities by sending an email to the following email address: [office@agcapital.bg](mailto:office@agcapital.bg) or through the contact form on the site profile.

Last updated: November 2020